



lijit search **wijit** Feature List 

# 1 The search results overlay page keeps readers on your site

**FALSEPRECISION** REPORTING ANALYSIS OR FINDINGS TO A LEVEL OF PRECISION OR ACCURACY IMPOSSIBLE FROM THE SOURCE MATERIAL

2009.05.12

## I just don't always care

Years ago as the CTO of Raindance, I reluctantly, along with the rest of the management team underwent assessments by an industrial psychologist. This is not uncommon among larger companies and one of our major investors was all about it to determine how compatible the management team was with each other. Special note: if you're doing one of these, you probably aren't compatible as a management team.

The result of that assessment was a report that each executive was given. It's about 20 pages of stuff about your psyche. I tested mine by giving it to Lura to read. She, laughed and said, "Yeah, that's dead on". While I take exception with parts of it, I too believe it's a fair assessment of my likely behavior and motivations - at least in a business scenario. My take away is a sentence in the report that both makes me laugh and bums me out. "Todd has a unique ability to understand everyone's position around the table, he just doesn't always care". I guess I translate this to the ability to empathize just not always sympathize.

I got news this week about a friend that I have known for a long time and some career changes ahead for him. Strangely (for me) it really rocked me. Not because of the change, these changes happen all the time, but rather the way it kept entering my mind. I have a weird corner of my psyche that I don't think the assessment found. I am a hopeless romantic when it comes to people with an enduring work ethic. I have a fundamental belief that if you work hard, good things will happen. It's hard to boil things down to that, we all have some reason or another...

**LIJIT SEARCH**

twitter

**Popular Searches**

iphone geeksquad funk  
daddy cars school ship driving school  
blackberry chip after bath venture  
capital something awesome the watch  
truck backup god thumans  
breakroom parts nash technical angel  
framing bob side focal mode parts  
colombes beyond buzz clean how  
about phone mac wood ship comcast  
our job list cars but really ship and wood  
ice

**SIXPART MEDIA**

ADD A GREEN BADGE TO YOUR BLOG

**FALSEPRECISION** powered by **LIJIT** Close X

## Searching toddvernon

twitter

**Lijit Picks** Blog Content Network Web

Ads by EBay

**Unlimited NEW Twitter Followers = More Website Traffic**  
Current Bid: \$14.95 USD Business & Industrial:Businesses & Websites for Sale:Internet Businesses & Websites

**Pollitwitz.com Domain Name + Matching Twitter Account!**  
Current Bid: \$299 USD Computers & Networking:Web Domains & Services:Domain Names:.com

**Well Established Online Radio Station with Twitter Page**  
Current Bid: \$1 USD Business & Industrial:Businesses & Websites for Sale:Internet Businesses & Websites

**Twitter.com/HomeFinanceGuru**  
Current Bid: \$0.99 USD Business & Industrial:Businesses & Websites for Sale:Internet Businesses & Websites

**Permalink**  
[More from Blog](#)

**Blog**

**false precision: VCIR - Wrap**  
... Aggregates lifestream information (think twitter) into a display from all your social networks ...  
[falseprecision.typepad.com/my\\_weblog/2008/02/vcir--wrap.html](#)  
What's the Connection?

**twitter false precision: My last tweet**  
My intention was to try twitter for a week. I really enjoyed getting ...  
[falseprecision.typepad.com/my\\_weblog/2007/05/my\\_last\\_tweet.html](#)  
What's the Connection?

**false precision: SXSW - Day One.5**  
... down and just gave into the twitter ) but the real "passion" is with the ...  
[falseprecision.typepad.com/my\\_weblog/2008/03/sxsw-day-one5.html](#)  
What's the Connection?

**Content** [More from Content](#)

**Twitter / toddvernon**  
... toddvernon is using Twitter. Twitter is a free service that lets you keep ... Already using Twitter from your phone? Click here .  
toddvernon Our own personally Marley ... RSS feed of toddvernon's updates Footer © 2009 ...  
[twitter.com/toddvernon](#)  
What's the Connection?

**Twitter / Todd Vernon: Obama wins, thank god**  
Twitter / Todd Vernon: Obama wins, thank god On a mobile ... PM Nov 4th from TinyTwitter toddvernon Todd Vernon Footer © 2008  
Twitter About Us Contact Blog Status Apps API Search Help Jobs ...  
[twitter.com/toddvernon/statuses/990917907](#)  
What's the Connection?

**Twitter / Todd Vernon: Ahhhh, come on ohio... The ...**  
Twitter / Todd Vernon: Ahhhh, come on ohio... The ... On ... PM Nov 4th from TinyTwitter toddvernon Todd Vernon Footer © 2008  
Twitter About Us Contact Blog Status Apps API Search Help Jobs ...  
[twitter.com/toddvernon/statuses/990660433](#)  
What's the Connection?

**Network** [More from Network](#)

**Twitter / chrispirillo**

2009.05.12

# Searching toddvernon

scout

- Lijit Picks**
- Blog
- Content
- Network
- Web

**2** Tabs allow deeper search in your trusted content

[Permalink](#)  
[More from Blog](#)

[Advertise Here](#)

## Blog



[false precision: Chip, Scout, Lura](#)  
 ... a great post today on Chip and Scout  
[falseprecision.typepad.com/my\\_weblog/2009/02/chip-scout-lura.html](http://falseprecision.typepad.com/my_weblog/2009/02/chip-scout-lura.html)  
 What's the Connection?



[false precision: Accidental Art Scout](#)  
[falseprecision.typepad.com/my\\_weblog/2008/05/accidental-art.html](http://falseprecision.typepad.com/my_weblog/2008/05/accidental-art.html)  
 What's the Connection? [1 Comment on Typepad](#)

**3** Comment integration from all platforms



[false precision: Meet Scout](#)  
 So, along came "Scout".. Scout is Chip's half broth  
[falseprecision.typepad.com/my\\_weblog/2007/10/meet-scout.html](#)  
 What's the Connection?

**4** See thumbnail images from your posts

[More from Content](#)

## Content



[View image](#) - taken 2008-01-04 13:40:44  
[www.flickr.com/photos/65083448@N00/2475486497](http://www.flickr.com/photos/65083448@N00/2475486497)  
 What's the Connection?



[Flickr - 2007-09-05-0002](#)  
 Todd and Scout  
[View image](#) - Taken 2007-09-05 21:08:31  
[www.flickr.com/photos/65083448@N00/2476304502](http://www.flickr.com/photos/65083448@N00/2476304502)  
 What's the Connection?

## Twitter / Todd Vernon: Walking Scout is the best ...

Twitter / Todd Vernon: Walking Scout is the best ... On ... PM No  
 About Us Contact Blog Status Apps API Search Help Jobs ...  
[twitter.com/toddvernon/statuses/990660433](http://twitter.com/toddvernon/statuses/990660433)  
 What's the Connection?

**5** Search all of your online content - Twitter, Delicious, LinkedIn, StumbleUpon, Digg etc.

## Network



[Lura Thoughts: Chip and Scout and Marley and Me](#)  
 ... Scout likes to lay on his rug and ... Scout's a little more adventurous than Chip -- he ... Now, whenever Scout even gets close to the fence, Chip ... It takes Chip and ...  
[lurav.typepad.com/lura\\_thoughts/2009/02/chip-and-scout-and-marley-and-me...](http://lurav.typepad.com/lura_thoughts/2009/02/chip-and-scout-and-marley-and-me...)  
 What's the Connection?



[Skoda Auto will present the Fabia Scout in Geneva | oneighturbo.com](#)  
 ... The design of the brand new Scout includes distinct features and cool-looking protective elements ... a silver roof-rack underline the Fabia Scout's bold shape. Four engines are available for the ...  
[www.oneighturbo.com/2009/02/19/skoda-auto-will-present-the-fabia-scout-i...](http://www.oneighturbo.com/2009/02/19/skoda-auto-will-present-the-fabia-scout-i...)  
 What's the Connection?

# Searching toddvernon

paris

Lijit Picks | Blog | **Content** | Network | Web

[CAN CAN by Paris Hilton 3.4 oz edp Perfume \\* NEW \\*](#)  
Health & Beauty:Fragrances:Women:Paris Hilton  
Current Bid: \$24.15 USD

Ads by EBay

[Advertise Here](#)

Results by Live Search

Permalink  
Displaying 91 - 100 of about 107 results



[Flickr - IMG 1848](#)

Marlo on river tour, bored...  
[View Image](#) - Taken 2007  
[www.flickr.com/photos/toddvernon/](http://www.flickr.com/photos/toddvernon/)  
What's the Connection?

**6** View Flickr photos within your search results



[Flickr - IMG 1890](#)

At the Lovouve  
[View Image](#) - Taken 2007-07-16 10:01:37  
[www.flickr.com/photos/toddvernon/854529204/](http://www.flickr.com/photos/toddvernon/854529204/)  
What's the Connection?



[YouTube - MVI 2197](#)

Rush Redrocks 2007  
[Watch Movie](#) - length 49 seconds  
[www.youtube.com/watch?v=6-PUOOAO40Y](http://www.youtube.com/watch?v=6-PUOOAO40Y)

Close X

**7** Play YouTube videos in your search results

MVI\_2197



[Timing his pitch](#)

... PowerPoint slide  
at the mere thought  
[www.rockymountain.com/](http://www.rockymountain.com/)  
What's the Connection?

[Panoramas.dk](#)

Panoramas.dk 360-  
Panoramic Photogr  
hosted by: VRWAY  
[www.panoramas.dk/](http://www.panoramas.dk/)  
What's the Connection?

[Ratatouille Mov](#)

... that turns the cu  
vision of Paris, givi  
[ratatouillemovie.net/](http://ratatouillemovie.net/)  
What's the Connection?

[Porsche Cayma](#)

... Photos - Yet Ano  
Bourdais, not Sato Ecciestone ... Motor Show Los Angeles Auto Show New York Auto Show Paris Motor Show SEMA Tokyo Motor Show Manufacturers (A-E ...  
[www.worldcarfans.com/2070226.007/photo](http://www.worldcarfans.com/2070226.007/photo)  
What's the Connection?

[Is the Earth Producing MORE Oil? | Car News Blog at Motor Trend](#)

... Blogman -- Motorsports -- New Cars -- New York Auto Show -- Nissan -- Other -- Paris Motor Show -- Peugeot -- Pontiac -- Porsche

[Paris Hotel: Reserve now](#)

Modern and intimate hotel near Arc de Triomphe and the Eiffel Tower.  
[www.crowneplaza.com](http://www.crowneplaza.com)

[Paris Hotel](#)

300 charming hotels selected. Up to 50% discount. No prepayment.  
[www.hotels-paris.fr](http://www.hotels-paris.fr)

[Visiting Paris?](#)

Official International Travel Site. Great Rates from 120+ Hotel Sites!  
[www.kayak.com](http://www.kayak.com)

[Hotels in Paris](#)

100 Hotels - . Up to 60% discount! Charm, Design, luxury or Family  
[www.FastBooking.com](http://www.FastBooking.com)

[Paris Hotel And Las Vegas](#)

Brings the Parisian experience to life. Guaranteed best rates.  
[www.perfectescapes.com](http://www.perfectescapes.com)

[Virtual Tour Dubai Atlantis Party - AMERICA VIRTUALLY panoramas.dk is](#)

ing his dreams ... be a romantic, lush

atest Stories Toro Rosso confirms Paris Motor Show SEMA Tokyo Motor

Searching toddvernon

iphone

Lijit Picks Blog Content Network Web

8 Branding and customization options

Ads by EBay

[Apple iPhone 3G 8gb BLACK - AT&T - BRAND NEW IN BOX!](#)

Current Bid: \$540 USD Cell Phones & PDAs:Cell Phones & Smartphones

[Apple iPhone 3G 16gb BLACK-AT&T-BRAND NEW IN BOX! 16gb](#)

Current Bid: \$610 USD Cell Phones & PDAs:Cell Phones & Smartphones

[AT&T Cingular Apple iPhone 8GB 2g 8 GB Bluetooth 5178](#)

Current Bid: \$344.99 USD Cell Phones & PDAs:Cell Phones & Smartphones

[Apple iPhone 8GB IN BOX 8 GB Used Tested Works100% AT&T](#)

Current Bid: \$233 USD Cell Phones & PDAs:Cell Phones & Smartphones

9 Make money - share revenue from keyword text ads

[Advertise Here](#)

Ads by Live Search

[iPhone 3G from AT&T](#)

The Wait is Over. Buy your iPhone Online Now. Free 2-Day Shipping. [att.com/wireless](#)

[iPhone](#)

Buy iPhone.

[www.eBay.com](#)

[90% off on iphone](#)

In Stock and Ready to Ship Today

[www.bidcactus.com](#)

[Get A Free iPhone 3G Now](#)

#Free No Strings Submit Zip For Qualification

[www.GetFree-CellPhone.info](#)

[Mobile Pro for iPhone](#)

Trade Anytime, Anywhere on your iPhone at E\*TRADE Securities.

[ETRADE.com/mobile](#)

[New iPhone 3g 2.0](#)

Win New iPhone 2.0 with 3G Start by Answering a Question

[minisites.smsgameon.com](#)

[Iphone at Amazon](#)

Low prices on Iphone. Qualified orders over \$25 ship free

[Amazon.com](#)

[Free Cell Phone Promotion](#)

Limited Time Offer Free Iphone BBerry Storm and More Choose your Phone

[www.FreeCellPhoneWebsites.com](#)

[Permalink](#)  
Displaying 1 - 10 of about 91928 results

[I got my iPhone early! by Casey Capshaw](#)

... on the specs for the new iPhone and went to work in ... Access: Public 13 Comments Print Send views (502) Tagged with: iPhone, culture print | permalink 24 minutes later Andrea said Ha!! That ...

[casey.gaia.com/blog/2007/1/i\\_got\\_my\\_iphone\\_early](#)

What's the Connection?

[Apple - iPhone](#)

Home > iPhone Considering an iPhone iPhone Guided Tour Features App Store iTunes Gallery Tech Specs iPhone ... Integration More iPhone Tips & Tricks Software Update Syncing your iPhone Web Apps World Tour MobileMe iPhone ...

[www.apple.com/iphone/](#)

What's the Connection?

[iPhone Central: iPhone news, reviews, opinions and more fr...](#)

... able to extract data from a refurbished iPhone . It appears that though you can wipe your iPhone from inside iTunes, it doesn't do quite the ... Dan Moren Rural carriers complain to FCC about ...

[iphone.macworld.com/](#)

What's the Connection?

[Main Page - The iPhone Dev Wiki](#)

Main Page - The iPhone Dev Wiki Main Page From The iPhone Dev Wiki Jump to: navigation , search Help needed ... 1 Welcome to the iPhone Dev Wiki DONATE: The

[iphone.fiftyfour.net/wiki/index.php?title=Main\\_Page](#)

What's the Connection?

[todddvernon](#) → [Apple TV Hacks](#)

10 Include trusted content in your search results from beyond your site

... an iPhone iPhone Guided Tour

iTunes Using Your iPhone Using Y

[www.apple.com/iphone/gettingstart](#)

What's the Connection?

[Main Page - The iPhone Dev Wiki](#)

Main Page - The iPhone Dev Wiki Main Page From The iPhone Dev Wiki Jump to: navigation , search Help needed1 Welcome to the iPhone Dev Wiki DONATE: The

[iphone.fiftyfour.net/wiki/index.php?title=Main\\_Page](#)

What's the Connection?

[Unlocked iPhone - Mahalo](#)

... we find more information, so keep checking back! Also try: iPhone Lawsuits Also try: iBrick Also try: iPhone Bricked Also try:

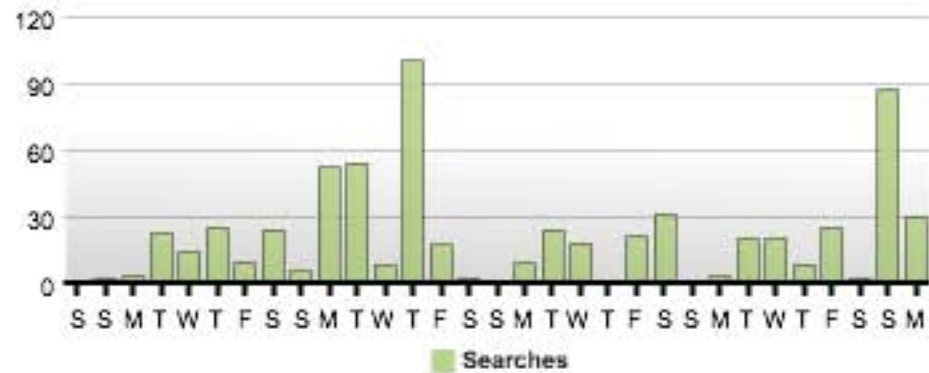
iPhone Bricking Also try: iPhone Unbrick Also try: iPhone Jailbreak Confirmed Also try: iUnlock Also try: iPhone Also try: iPhone ...

# 11 Detailed search stats - top searches, reader location, top posts, etc.

Summary Readers **Searches** Ex

Last 30 Days ▾

## Searches



636 total

## Top Searches (max 25 shown)

1. [iphone](#) 110 times
2. [scout](#) 62 times
3. [cars](#) 55 times
4. [geeksquad](#) 45 times
5. [something awesome](#) 26 times
6. [chip](#) 20 times
7. [chip after bath](#) 16 times
8. [bob dole](#) 14 times
9. [driving school](#) 13 times
10. [tivo](#) 13 times
11. [angel financing](#) 11 times
12. [ipod](#) 11 times
13. [beyond buzz](#) 10 times
14. [broadmoor](#) 9 times
15. [cisco](#) 9 times
16. [how about iphone](#) 9 times
17. [scout chip](#) 9 times
18. [cars but really](#) 8 times
19. [going to ces 2009 – what should i go look at?](#) 8 times
20. [scout ship](#) 8 times
21. [blackberry](#) 7 times
22. [lijit](#) 7 times
23. [paris](#) 7 times
24. [paris catacombs](#) 7 times
25. [rush](#) 7 times

## Last Searches (max 100 shown)



Searches

## Last Searches (max 25 shown)

1. [iphone](#) 3 hours ago
2. [scout](#) 3 hours ago
3. [iphone](#) 3 hours ago
4. [blackberry](#) 4 hours ago
5. [dog](#) 4 hours ago
6. [ipod](#) 6 hours ago
7. [ipod](#) 6 hours ago
8. [ipodddd](#) 6 hours ago
9. [iphone](#) 6 hours ago
10. [ipod](#) 6 hours ago
11. [iphone](#) 7 hours ago
12. [cars](#) 8 hours ago
13. [iphone](#) 8 hours ago
14. [cars](#) 8 hours ago
15. [trucks](#) 8 hours ago
16. [trucks](#) 8 hours ago
17. [trucks](#) 8 hours ago
18. [trucks](#) 8 hours ago
19. [trucks](#) 8 hours ago
20. [trucks](#) 8 hours ago
21. [trucks](#) 8 hours ago
22. [cars](#) 8 hours ago
23. [cars](#) 8 hours ago
24. [twitter](#) 9 hours ago
25. [twitter: southwest](#) 9 hours ago



toddvernon

Search

12 Personalized profile page

### Popular Searches

iphone scout cars geeksquad something awesome chip driving school chip after bath bob dole tivo angel financing ipod beyond buzz blackberry broadmoor cisco lijit paris scout chip cars but really going to ces 2009... how about iphone scout ship trucks paris catacombs rush something else comcast dvr pos cto thing vcir going to ces 2009... liquidation... stuff truemors watch ces filtrbox iphone basket nevada stuff here team wine benz falseprecision tivo louis gray porsche twitter twitter: southwest wizard of

### Search Stats

Searched 680 times.

Detailed stats

### Recent Searches

- iphone
- lijit
- chip
- blackberry
- chip
- ads
- iphone
- driving school
- driving school

### Networks That Include toddvernon

- andyfanton
- arubenstein
- attentionseth
- Brad Feld
- arnewman
- asyuu
- bdupee
- Brad Feld

### Included In This Search Engine

#### Content

- false precision
- toddvernon's MyBlogLog
- Viddler.com - Browsing...
- Facebook / Todd Vernon
- Photos from toddvernon00
- StumbleUpon...

- BlinkList.com
- Twitter / toddvernon
- Delicious/toddvernon
- Photos from toddvernon00
- Stories dugg by...
- YouTube :: Videos by...

#### Network

- a vc
- AdaptiveBlue: The Makers...
- Advertise on Viddler.com
- Andy Beard - Internet...
- Apple TV Hacks
- AppleTV Hacker
  - http://appletvhacker.b...
- Ask The VC
- attentionseth
  - Twitter / seth
  - del.icio.us/sethgoldstein
  - LinkedIn
  - Photos from sethgoldstein
- Beyond Dante
  - TimmyJ's MyBlogLog
- blian

- Leslie Osborne
  - The Wizard of Osborne
  - LinkedIn: Leslie Osborne
  - losborne's MyBlogLog
  - MySpace
  - The Wizard of Osborne
  - Twitter / losborne
  - Viddler.com - Browsing...
  - Disqus - Latest Comments...
  - Photos from losborne
  - Stories dugg by losborne
  - StumbleUpon | losborne's...
  - Vimeo / user483296
  - YouTube - lesleiaosborne
- Library clips

# Summary

- 1 The search overlay keeps readers on your site
- 2 Tabs allow deeper search in your trusted content
- 3 Comment integration from all platforms
- 4 See thumbnail images from your posts
- 5 Search all of your online content - Twitter, Delicious, LinkedIn, StumbleUpon, Digg etc.
- 6 View Flickr photos within your search results
- 7 Watch YouTube videos on your search page
- 8 Branding and customization options
- 9 Make money - share revenue from keyword text ads
- 10 Include trusted content in your search results from beyond your site
- 11 Detailed search stats - top searches, reader location, top posts, etc.
- 12 Personalized profile page

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